

BT Openzone Finesse Terminals

Public Wireless Broadband

Laptops and PDAs are indispensable accessories in the digital networked economy – not because they're essential items in themselves, but because they're a means to that all-important end: information. Now you can provide your customers with a less cumbersome and more convenient means to that end with a BT Openzone Finesse Terminal.

Looking for a cost-effective solution to enhance your public Wi-Fi access offering? One that's based on a hassle-free business model and that could potentially improve your rate of return by utilising your existing infrastructure? BT Openzone Finesse Terminal is an off-the-shelf solution, ready to install in your Openzone-equipped premises so you can provide your visitors with convenient, high-speed Internet and email access.

Opportunities

- Existing customer base: Extend Wi-Fi Internet and email access to users who don't have laptops/PDAs/mobile devices to hand
- New customers: Offering a terminal as part of a total Wi-Fi solution potentially enhances business models and augments revenues through increased usage and voucher sales
- Events: For example, delegate/exhibitor use, or for displaying/demonstrating products and services



BT Openzone Terminal 'Finesse'

Product Specification

17" LCD touch screen
 Integrated wireless card
 Pentium 4, 2.5GHz processor
 40GB hard disk, 512 MB RAM
 Windows XP OS
 Desk mounting facilities
 Plastic key board with trackball



Highly Secure

Offering worry-free online banking and purchasing transactions

Target Market

Hotel public areas, corporate lobbies and other locations requiring a terminal that:

- blends in more with its surroundings
- is likely to be in an area with some supervision

| | Unit Price (ex. VAT) |
|-----------------------------------|-------------------------|
| Terminal | £2,600.00 |
| Annual Maintenance: | |
| Next Business Day Response | £350.00 per annum |

Finesse Terminal comes with BT Openzone vouchers to the value of £540

User Proposition

The Finesse Terminal will enable users to access their emails or the Internet when visiting a hotspot – without the need for a laptop, PDA or other mobile device.

Users will be able to access the Openzone service using their existing Openzone subscriptions or by purchasing vouchers from the site where the terminal is located (if applicable).

Users will also be able to:

- Pay bills
- Shop
- Top up or purchase Openzone vouchers

Target Customer Base

- **Hotels:** It is becoming increasingly important for hotels (especially those targeting business customers) to offer Wi-Fi access in public areas of the hotel
- **Hospitality:** Give a service to customers who wish to quickly and easily access the internet/emails while on the move
- **Health:** Provide patients and carers with access to readily available information, fast
- **Government:** Provide tourists and other visitors with easy access to local information and allow local citizens to find out about policy

Fault Repair Services

The terminal is supported for a maximum of three years.

A Next Business Day Response service is available at additional cost (see pricing). This service is available within the standard operating hours of 09.00 to 17.00, Monday to Friday (excluding public and bank holidays)

Special Orders

The terminal may be customised to meet a customer's specific requirement. Any customisation will be subject to additional costs and lead times.

www.btopenzone.com



Offices worldwide

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Produced by BT Retail
 Designed by Westhill Communications